

ESSENTIALS OF SUSTAINABILITY

100% online – 60 to 90 min weekly synchronous webinars

Sustainable development issues are at the heart of today's organizational strategies. This module offers a vision of these key issues, and practical actions to implement, for sustainable growth that considers both environmental and social impact.

It covers topics such as the impact of climate change on business, diversity, supply chain sustainability, responsible financing, impact measurement, and the need to rethink business models, empowering leaders to drive responsible growth.

PROFILE

Managers of operational or functional units wishing to deepen their skills in implementing sustainability strategies.

TAKEAWAYS

- Understand the impact of environmental issues and opportunities for **business sustainability**.
- Address **diversity, human rights, and community engagement** in company operations.
- Manage **responsible supply chains** and explore **sustainable finance** options like green bonds.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

Environment, Climate and their impact on businesses	
<ul style="list-style-type: none"> Current environmental challenges, risks and opportunities for businesses. Environmental assessment, degree of strategic commitment, implementation, transparency and associated challenges (greenwashing). 	<ul style="list-style-type: none"> Understanding how environmental issues impact business / how business has an impact on the environment. Identifying the opportunities and challenges of better integrating environmental sustainability into a company's strategy (business value proposition).
The social side of sustainability: Diversity, human rights and community engagement	
<ul style="list-style-type: none"> The multiple facets of diversity. Taking human rights seriously into account. The company as a key actor in the community. 	<ul style="list-style-type: none"> Manage human resources while considering diversity. Incorporate respect for human rights in value chain management. Engage the company as a corporate citizen.
Responsible Supply chain	
<ul style="list-style-type: none"> Eco-logistics. Responsible purchasing. Circular Economy. 	<ul style="list-style-type: none"> Understanding how to manage the supply chain in a sustainable and responsible way.
Responsible and Sustainable Finance	
<ul style="list-style-type: none"> Socially responsible investment (SRI) and impact investing - Green bonds. Sustainable finance incentives: labels, taxonomy, indices, extra-financial ratings. Financializing the fight against global warming. 	<ul style="list-style-type: none"> Drawing up an overview of the various financing techniques involved in "responsible finance" and "sustainable finance".

FACULTY



Bernard Leca
ESSEC Professor
Ecological Transition Strategy
Director of the "Talents for Ecological Transition" Chair



Hugues Bouthinon-Dumas
ESSEC Professor
Law and responsible finance



Junko Takagi
ESSEC Professor
Director of the « Leadership & Diversity » chair



Anne Jacqueminet
ESSEC Professor
Sustainability Strategy & new business models



Felix Papier
ESSEC Professor
Purchasing and supply chain specialist
Director of the Circular Economy Chair



Florence Cavélius
ESSEC Professor
CSRD & performance management



Maurice Thevenet
ESSEC Professor
Leadership & management
Director of the « Companies for Common Good » chair



Adrian Zicari
ESSEC Professor
CSRD & performance management