



ESSEC
BUSINESS SCHOOL

Enlighten. Lead. Change.

EXECUTIVE MASTER IN STRATEGIES FOR SUSTAINABILITY

**TRANSFORM TOMORROW:
BECOME A SUSTAINABILITY LEADER!**



ESSEC BUSINESS SCHOOL



Vincenzo Vinzi
Dean and President
of ESSEC Business School

CREATED IN 1907, ESSEC
BUSINESS SCHOOL IS A
WORLD-SCHOOL WITH
FRENCH ROOTS. ITS PURPOSE
IS TO INFUSE TOMORROW'S
LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the **“Triple crown”** of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community of alumni** with over **74,000 members** all across the globe. 🇫🇷

Key figures



4

campuses in
Paris-Cergy,
Paris-La Défense,
Singapore and Rabat

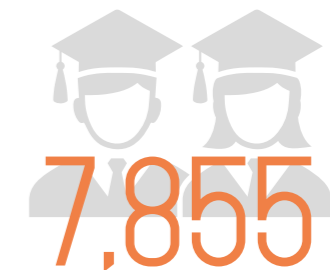
230 partner universities
in 50 countries

31 double degree programs
(25 international, 6 national)

194 permanent faculty of 37 nationalities
including 25 Emeriti professors

25 learning and research chairs

+ 1,000 partner companies



students in full-time undergraduate
and graduate programs

37.47% — +100

international
students

nationalities
represented

80

PhD
students

+100

student
organizations



managers in executive education

EDITO

In 2018, we launched ESSEC Online with a vision to revolutionize executive education. Our innovative platform was designed by ESSEC Executive Education to provide hands-on learning experiences, foster top-level peer interactions, and offer personalized academic coaching sessions. We believe that learning should be dynamic, practical, and deeply engaging.

By leveraging cutting-edge technology, we ensure that our learners can access world-class education from anywhere in the world. Our commitment to excellence is reflected in the high satisfaction rates and successful outcomes of our program participants.

Furthermore, we continuously update our curriculum to address the evolving needs of global business leaders. Our goal is to empower professionals with the skills and knowledge necessary to drive sustainable success in their organizations.



Julien MALAURENT, PhD
Academic Director ESSEC Online
 Professor in Information Systems
 Dean of Post Experience Programs
 Executive Vice President of ESSEC Business School

Current global challenges require an unbiased understanding of the businesses and their interdependencies with the ecosystems, as well as astute decision-making tools that shape effective and legitimate actions.

The Executive Master in Strategies for Sustainability is designed to empower leaders with the vision and expertise to drive meaningful change in their organizations and beyond.

This program provides a comprehensive understanding of sustainability, encompassing essential principles, innovative strategies and impactful practices.

Participants will explore key topics such as circular economy, low carbon strategies, sustainable finance, behavioral incentives and social innovation.

Through a blend of theoretical insights and practical applications, this program equips you with the tools to integrate sustainability into every aspect of your business.

By joining this program, you are committing to lead with purpose, drive change, and create a sustainable legacy.





Angela SUTAN, PhD, HDR
Academic director
 Research Professor in Sustainability
 Scientific Director of the ESSEC Experimental Lab


SUMMARY

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18-month program


2 intakes per year


International cohorts

10 REASONS TO CHOOSE THE ESSEC ONLINE PROGRAMS

1

ACTIONABLE LEARNING: Acquire fundamental knowledge and innovative tools to develop and implement strategies for sustainability in your organization.

2

FLEXIBILITY: Tailor your study program to suit your professional situation.

3

GLOBAL APPROACH: Become part of a global network of 71,000+ Alumni.

4

INTERACTIVE SESSIONS: Access live courses with ESSEC's expert professors, enhancing online learning with interactive sessions.

5

ACCESSIBILITY: Study from anywhere in the world, 100% online and at your own pace.

6

BOOST YOUR CAREER: Obtain an Executive Master degree from a pioneering management school (RNCP level 7) BAC+5 / 90 ECTS credits.

7

MULTINATIONAL COLLABORATION: Collaborate with diverse peers, fostering cultural exchange and preparing for global teamwork.

8

IN-PERSON GATHERINGS: Attend ESSEC-organized events for real-life networking, including a prestigious Paris-based graduation ceremony.

9

CUSTOMIZATION: Build your own modular track from a wide choice of modules.

10

PEDAGOGY: Participants will be supported by an academic coach and a community manager throughout the program.

LEAD YOUR ORGANIZATION INTO A MORE SUSTAINABLE FUTURE

WHO IS THIS PROGRAM FOR?

The **Executive Master in Strategies for Sustainability** program is designed to help you integrate sustainability into your strategy from the outset, ensuring you maintain your competitive edge while developing a clear business case for your approach to sustainability.



VISIONARY EXECUTIVE

A visionary senior-level business executive, including C-suite, actively involved in strategic development and spearheading sustainability innovation within the organization.



STRATEGIC EXPERT

A forward-thinking strategic expert deeply engaged in exploring the implications of sustainability, evaluating its impact on competitive positioning, and shaping the organization's long-term sustainability strategy.



COMMITTED PROFESSIONAL

Responsible for implementing the Sustainable Development Goals (SDGs) within the company's overall strategy, ensuring alignment of business objectives with global sustainability objectives.



ASPIRING EXECUTIVE

An enthusiastic executive seeking a comprehensive understanding of sustainability challenges. With no prior experience in sustainability projects. Highly motivated to learn and gain expertise to contribute effectively to the organization's sustainability efforts.

WHAT CAN YOU EXPECT FROM THE PROGRAM?

In our Strategies for Sustainability Program, you will acquire the expertise required to excel in essential sustainability roles. Through the program and thanks to the thesis, you will:

- Develop innovative, practical and equitable solutions to environmental challenges.
- Understand the science, policies, technologies, and financial models for sustainable development.
- Build confidence in analytical research and leadership skills for a corporate setting.
- Gain insights from industry speakers and peers via the case studies.
- Apply your knowledge to propose a sustainable strategy for your company in your thesis.

ONLINE SUSTAINABILITY PROGRAM: FLEXIBILITY AND HANDS-ON LEARNING

This graduate program is designed for managers who aspire **to lead the Strategies for Sustainability of their organizations**, while enhancing their employability with a diploma from a pioneering management school.

The **Executive Master in Strategies for Sustainability** offers unparalleled flexibility, allowing participants to start in either the **March or September intake***, catering to individual preferences. Throughout the program, participants **engage in hands-on learning by doing, facilitated by top-level peer interactions and individual academic coaching sessions**. Additionally, participants continuously develop their **professional thesis from inception to completion**, ensuring a comprehensive and cohesive online learning experience.

OUR EXECUTIVE MASTER IN STRATEGIES FOR SUSTAINABILITY IN BRIEF

A blend of live and self-paced learning for interactive education.

An ESSEC-level experience, with limited enrollment for exceptional quality and group cohesion.

Individual support for each participant.

STRUCTURE OF THE ONLINE PROGRAM



18 MONTHS AVERAGE DURATION - 90 ECTS DEGREE - FLEXIBLE



THESIS
COMPULSORY PROFESSIONAL THESIS - 30 ECTS

*For more informations, please contact the program advisor

*If you have an immediate training project, feel free to book a meeting with our program advisor now.



WILL YOU BE THE NEXT TRANSFORMATIVE LEADER?

The Executive Master in Strategies for Sustainability (EMS²) is designed for mid-level to senior-level executives and entrepreneurs who are experienced professionals aiming to strengthen their expertise in sustainability and integrate it into their business strategies.



45
AVERAGE AGE



58%
WOMEN



42%
MEN

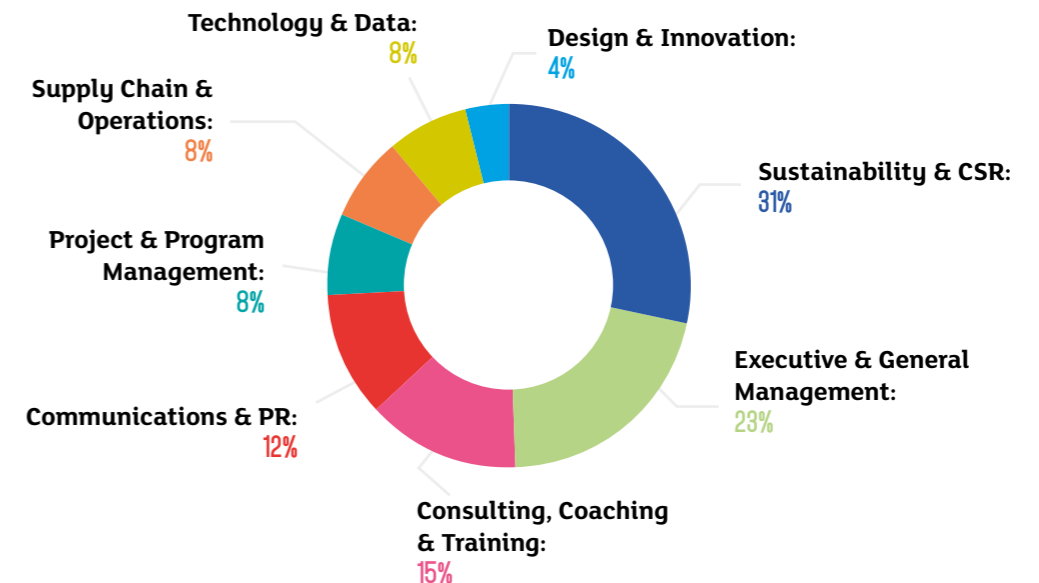


19
AVERAGE WORK EXPERIENCE



14
NATIONALITIES REPRESENTED

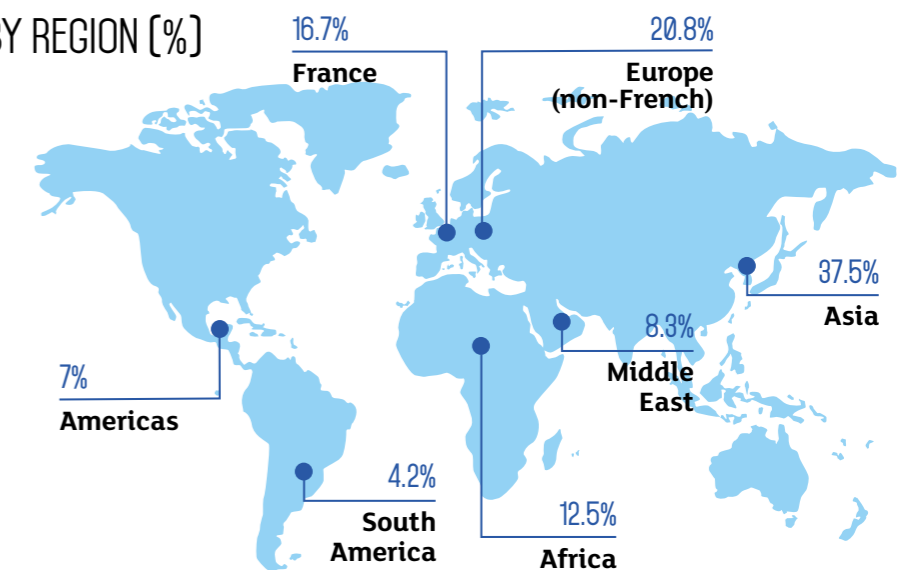
BUSINESS FUNCTIONS OF PARTICIPANTS



STUDENT DISTRIBUTION BY REGION (%)



83%
international participants



DESIGNING A MODULAR EXECUTIVE PROGRAM: BUILDING BLOCKS FOR SUCCESS

CORE TRACK: 2 FUNDAMENTAL MODULES IN MANAGEMENT

Team building of 7.5 hours

Management and 360° vision: 67,5 hours per module 28 ECTS in total.

This first period gives you a foundation in the fundamental practices of business including marketing, economics, leadership, strategy, negotiation, and broad management skills to succeed in any career or project.

STEP 1 - MANAGEMENT & STRATEGY CORE TRACK

Team Building

ADOPT A 360° VIEW OF THE ORGANISATION

- Contemporary challenges in international economics
- Strategy and analysis of the environment
- Strategic capabilities and competitive strategy
- Corporate social responsibility
- The major issues of digital
- Legal environment of organisations
- Introduction to the complexity of organisations
- Marketing and customer relationship
- Supply chain and operations management

PEOPLE AND PERFORMANCE MANAGEMENT

- Change management
- Managing human resources
- Brain economics
- Financial accounting
- Business plan & project evaluation
- Management control & performance management
- Team management
- Negotiation
- Project management

STEP 2 - EXECUTIVE CERTIFICATE

ESSENTIALS OF SUSTAINABILITY	CIRCULAR ECONOMY & LOW CARBON STRATEGY	SUSTAINABLE FINANCE AND ESG IMPACT	SOCIAL INNOVATION, DIVERSITY & INCLUSION
GAIN	MASTER	UNLOCK	EXPLORE
the essentials for creating a sustainable future!	circular economy and low carbon strategies	the power of sustainable finance and maximize ESG impact.	social innovation alongside diversity and inclusion initiatives.

STEP 3 - PROFESSIONAL THESIS

As a culmination of your modules, a professional thesis is prepared simultaneously from the beginning of the program. Participants are accompanied from start to finish by the Academic Team. The professional thesis provides a structured response to an organizational problem. It is an opportunity to demonstrate expertise in a specific area and to stand out from the cohort.

STRATEGIES FOR SUSTAINABILITY MODULES*

ESSENTIALS OF SUSTAINABILITY

Environmental Sustainability in Business by Prof. Bernard Leca

Integrating environmental sustainability into business strategy

Social Engagement and Diversity by Prof. Estelle Barthelemy

Challenges and values diversity & inclusion in business

Responsible Supply Chain by Prof. Felix Papier

Eco-logistics and sustainable purchasing practices

Sustainable Finance by Prof. Hugues Bouthinon-Dumas

Financial strategies for combating global warming

Impact Measurement and Reporting by Prof. Adrian Zicari

Implementing integrated global performance management systems

Innovative Sustainable Business Models by Professors Anne Jacqueminet & Maurice Thevenet

Exploring new sustainable business models and leadership roles

MODULE 1

CIRCULAR ECONOMY & LOW CARBON STRATEGY

Circular Economy by Prof. Félix Papier

- Definition, principles of linear and circular economy
- Transforming your business towards more circular models

Low Carbon strategy by Prof. Bernard Leca & Alexis de la Tour du Pin

- Carbon footprint and its assessment & order of magnitude on carbon emissions
- Setting objectives that are relevant with the business and with science-based targets

MODULE 2

SUSTAINABLE FINANCE AND ESG IMPACT

Sustainable Finance & ESG standards by Prof. Sofia Ramos

- Understanding sustainable finance (key concepts / ESG criteria)
- Knowing the financial instruments that can fund sustainability activities

Sustainability Reporting by Prof. Chrystelle Richard

- Understanding the main types of disclosure and reporting approaches
- Setting up performance monitoring indicators / selecting and using relevant ESG KPIs

Sustainability Performance by Prof. Florence Cavelius

- Understanding the role of management control for business sustainability
- Designing sustainability metrics that align with organizational goals

Overview of sustainability standards :

- CSRD / ESRS IASB and IFRS-S
- Others: Global Reporting Initiative (GRI) and Task Force on Climate-related Financial Disclosures (TCFD)

MODULE 3

SOCIAL INNOVATION, DIVERSITY & INCLUSION

Social innovation by Prof. Tommaso Ramus

- Understanding the role that social innovation can play in addressing social challenges
- Designing strategies for integrating social innovation into business operations

Diversity & Inclusion by Prof. Junko Takagi

- Recognizing the importance and benefits of D&I in the workplace
- Identifying common barriers to achieving D&I

Behavioral Incentives by Prof. Angela Sutan

- Designing and testing behavioral tools to activate sustainable change
- Understanding the role of incentives in the preservation of common goods

MODULE 4

*Details on the content and professors are subject to change.

SINGAPORE RESIDENCY



AN IMMERSIVE INTERNATIONAL EXPERIENCE TO ENRICH YOUR ONLINE JOURNEY

WHO CAN JOIN?

This optional study trip is designed exclusively for participants in ESSEC's Specialized Online Master Degrees.

BUILD FOR YOU!

Enrich your learning with a combination of expert-led courses and exclusive company visits. Discover how business is done in Asia while immersing yourself in Singapore's vibrant culture and innovation ecosystem.

Step beyond the online classroom and into the vibrant business and cultural landscape of Southeast Asia.

COURSES	SPEAKERS
Introduction to doing Business in ASEAN	Mr. Martin PASQUIER
Cross Culturalism in Asia	Mr. Frederic GILLANT
IP Management in Asia	Mr. Sivakumar RAJAGOPAL
Bottom of the Pyramid Marketing	Prof. Reetika GUPTA
Entrepreneurship & Innovation	Prof. Julien SALANAVE
Evolution of Luxury Market in Asia	Mrs. Natalia Vaissie

INCLUDES

- Teachings/courses
- Company visits & workshops
- Accommodation (including breakfasts & lunches)

WHY SHOULD YOU JOIN THIS OPTIONAL TRIP?



Meet your peers and professors in person



Experience local culture & top companies



Reinforce your academic learning on-site



Discover a dynamic global business hub

COMPANY VISITS & CULTURAL TOURS



DOES NOT INCLUDE

- Travel cost & reservations
- Airport transfer
- Insurance

About ESSEC Asia-Pacific Campus

Nestled in One-North Business Park's Nepal Hill, our modern Singapore campus fosters academic innovation and corporate collaboration across Asia-Pacific.

Address: ESSEC Asia-Pacific
5 Nepal Park, Singapore 139408



MEET THE FACULTY OF ESSEC ONLINE



Bernard Leca
ESSEC Professor
 Ecological Transition Strategy
 Director of the "Talents for Ecological Transition" Chair



Hugues Bouthinon-Dumas
ESSEC Professor
 Law and responsible finance



Junko Takagi
ESSEC Professor
 Director of the « Leadership & Diversity » chair



Anne Jacqueminet
ESSEC Professor
 Sustainability Strategy & new business models



Felix Papier
ESSEC Professor
 Purchasing and supply chain specialist
 Director of the Circular Economy Chair



Florence Cavélius
ESSEC Professor
 CSRD & performance management



Maurice Thevenet
ESSEC Professor
 Leadership & management
 Director of the « Companies for Common Good » chair



Adrian Zicari
ESSEC Professor
 CSRD & performance management



Sofia Ramos
ESSEC Professor
 Co-chair « Shaping the Future of Finance »



Alexis de la Tour du Pin
Director of ESSEC MSc in Sustainability
 Transformation & ESSEC Sustainability Transition



Chrystelle Richard
ESSEC Professor
 Sustainability accountability
 New reporting standards



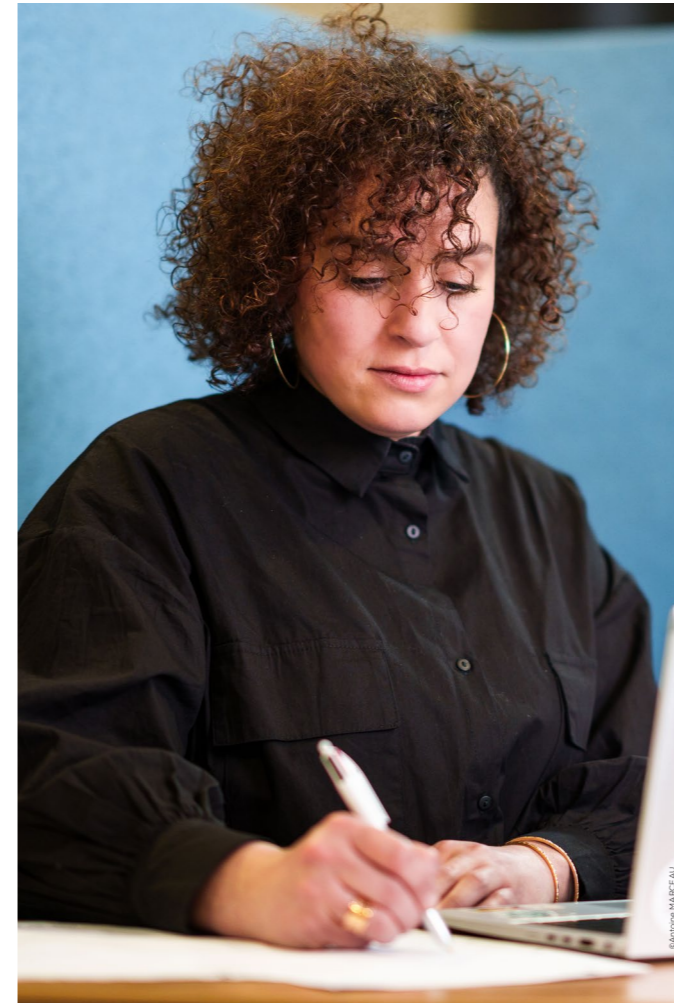
Tommaso Ramus
ESSEC Professor
 Social innovation expert



Junko Takagi
ESSEC Professor
 Co-chair « Leadership & diversity »
 Diversity expert



Angela Sutan
ESSEC Professor
 Research Professor in Sustainability
 Scientific Director of the ESSEC Experimental Lab



UNVEILING ESSEC'S DISTINCTIVE ONLINE LEARNING APPROACH

The ESSEC Online flips the traditional classroom model, emphasizing learning outside class. **Peer learning and evaluation** empower professors to focus on high-value activities. In designated class time, professors ensure full comprehension or **present practical cases**. **Scheduled synchronous webinars** offer dedicated interaction opportunities.

METHODOLOGY



Teamwork
(top-level peer learning)



100% online lectures



Individual academic coach



Weekly live session



FOLLOW-UP & EVALUATION

- Self-assessment
- Evaluation & feedback
- Video projects
- Thesis and final defense of the thesis
- Activity files & materials
- Group works

A TYPICAL WEEK WITH ESSEC ONLINE PLATFORM:

- Opening of a new course.
- Acquiring knowledge through watching videos, reading articles, practice exercises, listening to podcasts, etc.
 - Virtual coffee time with a classmate or a pedagogical team member.
 - Submitting a group or individual assignment.
 - Discussion webinars with professors are often held at the end of the week.
 - Optional missions and a recognition system to encourage collaborative work.

EXCEPTIONAL LEARNING TEAM

Community Manager engagement:

- Brings academic track to life
- Strengthens participant relationships
- Provides personalized motivation

Academic Coach involvement:

- Expert on module topics
- Available for individual or group inquiries

Weekly synchronous webinars with professors

TAKE THE NEXT STEP

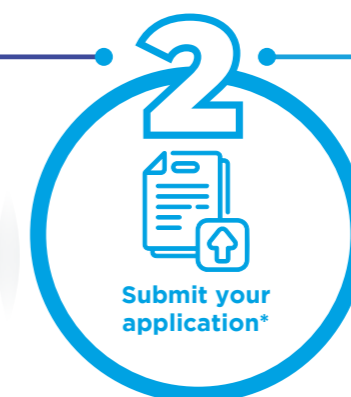
THIS PROGRAM IS FOR YOU IF YOU ARE



REQUIREMENTS

- **A minimum 3 years of experience** working in a managerial position
- **At least 2 years of experience** managing business projects (technology, innovation, business development, sustainability)
- Candidate must have **BAC+4 (equivalent to Master 1 degree or 4 years of undergraduate studies)**
- **Strong interest in sustainability** concerns and corporate initiatives
- **International experience** is appreciated
- **English Fluency**

3 STEPS TO APPLY



(*) Application documents required:
CV in English - copy of your last diploma - proof of address - copy of your ID/passport - ID photo



This program is eligible for the Personal Training Account (Compte Professionnel de Formation) and VAE (Validation des Acquis de l'Expérience)

The admissions team will guide you through the various financing options available based on your personal and professional situation, as well as the chosen program:

Scan the QR code to book a call with our advisor to know more about the ESSEC Online Programs.



TALENT CENTER: AN ONLINE PERSONALIZED CAREER SUPPORT

The Talent Center offers personalized career services during your course to help you maximize your potential and achieve your professional goals. It supports you towards the next stage of your professional journey.



INDIVIDUAL SUPPORT

- Kick-off coaching session to take stock of your professional project and define an action plan
- Coaching sessions to guide you through your professional transition and repositioning, as well as your leadership posture
- Experts counseling sessions on specific themes: LinkedIn, salary negotiation, strategic relooking...



CAREER WORKSHOPS AND JOURNEYS

- Build your professional project: assessment, collective thinking, action plan
- Look for a job: search strategy, CV, interview...
- Expand your network: personal branding, LinkedIn, corporate political strategy...
- Develop your talents: leadership, conflict management, crisis communication...



EVENTS

- Exchange at inter-promos evenings
- Network with alumni
- Participate in thematic conferences



THE TALENT CENTER DRAWS ON KEY PARTNERSHIPS TO ENRICH YOUR EXPERIENCE:



THE CENTER FOR ENTREPRENEURSHIP & INNOVATION:

incubation program to bring your business creation project to fruition



ESSEC ALUMNI:

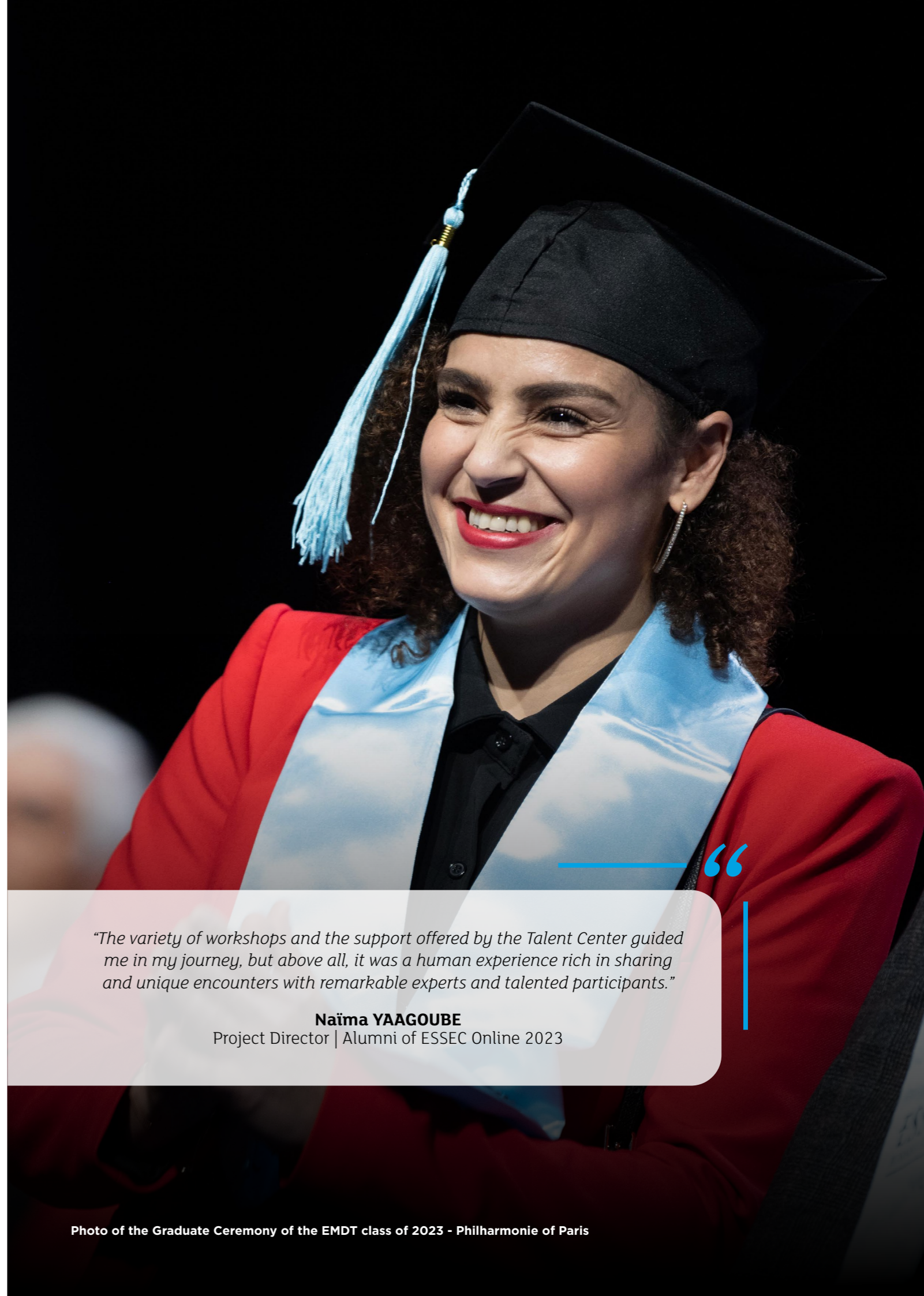
a strong network of 71,000 graduates and 120 professional clubs and job boards, offering opportunities for connection and collaboration.



THE K-LAB WORKSHOPS:

support for the use of digital and technological tools and development of informational skills

YOUR CAREER IS UNIQUE, AND SO IS YOUR PROFESSIONAL JOURNEY.



"The variety of workshops and the support offered by the Talent Center guided me in my journey, but above all, it was a human experience rich in sharing and unique encounters with remarkable experts and talented participants."

Naïma YAAGOUBE

Project Director | Alumni of ESSEC Online 2023

Photo of the Graduate Ceremony of the EMDT class of 2023 - Philharmonie of Paris

CREATING OPPORTUNITIES BY EXPANDING YOUR NETWORK



Launch of the ESSEC Executive Community at Eiffel Tower - November 16th, 2023

“It is very exciting to join in ESSEC and meet super professors team and excellent classmates, also we have lots of advantage to training in the talent center, and meetings from ESSEC Alumni.”

Duojia ZHU,
Alumni ESSEC Online 2023

NETWORK OF EXCELLENCE

The **ESSEC Executive Community** is a gathering of individuals who share a common bond: they have all completed a degree, certificate, or short program through ESSEC Executive Education. This diverse group of professionals brings together a wealth of knowledge, skills, and experiences that enrich our community and contribute to its vibrancy.

By uniting individuals who have undergone rigorous academic and professional training at ESSEC, our community creates a **unique platform for networking, collaboration, and lifelong learning**. Whether you're a recent graduate or a seasoned professional, joining our community **provides access to a valuable network of peers** who share your commitment to continuous growth and development.

BENEFITS FOR YOU



ACCESS TO EVENTS

Invites to conferences, workshops, masterclasses, and private events.



SPECIAL OFFERS

20% discount on short programs (modules) to strengthen your skill set.



NETWORKING

Network with professionals, alumni, industry leaders, and experts.

DISCOVER THE COMPANIES OF THE ESSEC ONLINE'S PARTICIPANTS



A COMMUNITY OF 71,000 ALUMNI ACROSS THE GLOBE

The ESSEC alumni association brings together a community of 71,000 former students, with 60 offices spread across the world. In addition to providing career guidance to alumni, the Association offers a wide range of services and organizes special events with the aim of promoting the image and global network of ESSEC. It fosters networking and facilitates relationships among ESSEC members (alumni, students, and businesses) in all sectors. The Association has an internet portal that lists all of its services and numerous activities.



Photo of the Graduate Ceremony of the ESSEC Online participants of 2023 - Philharmonie of Paris

MAKE A POSITIVE IMPACT ON THE WORLD

WHATEVER YOUR CAREER OR SECTOR, ESSEC WILL HELP YOU LEAD WITH MEANING.

“TOGETHER”:

Our 360-degree environmental and social transition strategy. Its aim is to transform our training programs, research and campus life, tackling environmental and social challenges. This requires innovation, experimentation, and the creation of new business and economic models.

“Together” is also includes by the CISE (Center for Social and Ecological Innovation), which aims to develop concrete initiatives in support of social and ecological transition.



“Entrepreneurship & Innovation”:

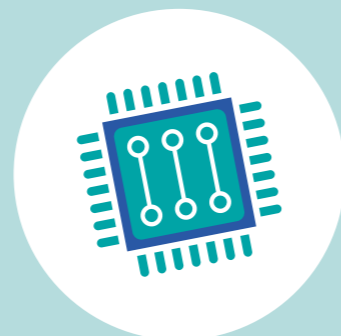
ESSEC is committed to investing in its entrepreneurship and innovation ecosystem as well as to strengthening our course content, incubation tools and support procedures. This makes our school a unique platform for entrepreneurs, intrapreneurs and innovators where uncertainty is seen as an opportunity and an invitation to act.

Thanks to its Entrepreneurship and Innovation Center, the school and its ecosystem provide you with the optimal conditions to nurture your projects and transform them into viable solutions.



“Metalab”:

The ESSEC Metalab is a unique multidisciplinary ecosystem that combines expertise in hard and social sciences to inform practices at the intersection of data, technology and society and to place people at the core of all decision-making processes.



FAQ



1 WHAT STEPS ARE INVOLVED IN THE SELECTION PROCESS?

There are three steps in the admissions process for the ESSEC Online Executive Master. You can start by scheduling a personalized phone consultation with one of our advisors. The second step is to submit your online application via the ESSEC platform. Finally, anticipate an exclusive Zoom admission interview with our esteemed Academic Director. Your admission decision will be delivered within a maximum of 7 days after your final interview.

2 AS A PARTICIPANT IN THE PROGRAM, WILL I RECEIVE A STUDENT CARD OR CERTIFICATE?

Program participants will not receive a student card but a certificate of enrollment.

3 AS A PARTICIPANT IN THE EXECUTIVE MASTER, WILL I BE ABLE TO ACCESS THE FACILITIES AT THE OTHER ESSEC CAMPUSES?

Yes, you will have access to the facilities across all campuses. Whether it's libraries, research facilities, recreational areas, or other campus services, you can take advantage of them to enrich your academic journey and networking opportunities. However, please note that participation in on-campus classes will not be possible due to the nature of the Executive Master program.

4 CAN I EXPECT TO ENGAGE WITH THE ESSEC FACULTY DURING THE PROGRAM?

You will be able to stay connected and engaged with our esteemed faculty every week through dynamic live sessions held at the end of each week. Moreover, as a participant, you will receive personalized guidance and mentorship from dedicated thesis supervisors who will accompany you towards completing your professional thesis.

5 WILL I HAVE THE OPPORTUNITY TO INTERACT WITH THE OTHER PARTICIPANTS?

Yes, you will be able to forge valuable connections with fellow participants through collaborative group work on real-life case studies. Don't miss exclusive networking events and lively discussions hosted by the Talent Center. And save the date for our exciting “Get together” event in Paris, organized by your dedicated Community Managers—an ideal opportunity to expand your network in person!

6 WHAT IS THE RECOMMENDED WEEKLY TIME COMMITMENT FOR THE PROGRAM?

The recommended weekly time commitment for the program is estimated to be around 10 to 15 hours. However, this may vary depending on the individual learning pace of each participant. It's important to allocate sufficient time to engage with the material, the other participants and the professors thoroughly and ensure a fulfilling learning experience.

7 WHAT DEGREE I RECEIVE UPON SUCCESSFULLY COMPLETING THE PROGRAM?

Upon successfully completing the program, you will receive an ESSEC Executive Master diploma, certified BAC+5 equivalent to a master's degree and certified by the French Ministry of Higher Education and Research. It is recognized at Level 7 on the French National Directory of Professional Certifications (RNCP). This esteemed credential acknowledges your mastery of advanced skills and knowledge acquired throughout the program, empowering you for career advancement and professional growth.

8 WILL BE THERE ANY ADDITIONAL FEES FOR THE PROGRAM?

As the program is entirely online, there are no travel or accommodation expenses. The only instance where participants are required to travel is for the Graduation Ceremony, which will take place in Paris.

9 WHAT ARE THE AVAILABLE OPTIONS FOR FINANCING THE PROGRAM?

We offer various funding options, including scholarships, payment plans, and eligibility for CPF (*Compte Personnel de Formation*), providing individuals with multiple ways to support their education and career advancement. Additionally, we have partnerships with banks to offer participant loans. Don't hesitate to contact your Program Advisor for more details.

10 IS THERE ANY FINANCIAL FACILITIES?

Yes, upon admission, a deposit of 30% is required to secure your place in the program. Upon receipt of the deposit, participants gain access to additional online courses. The remaining fees can be paid in 15 installments, providing flexibility and ease of payment throughout the program duration.



CEFDG



ESSEC
BUSINESS SCHOOL

ESSEC Business School

3 avenue Bernard-Hirsch
CS 50105 Cergy
95021 Cergy-Pontoise Cedex
France
Tél. +33 (0)1 34 43 30 00
www.essec.edu

ESSEC Executive Education

CNIT BP 230
92053 Paris-La Défense
France
Tél. +33 (0)1 46 92 49 00
www.executive-education.essec.edu

ESSEC Asie-Pacifique

5 Nepal Park
Singapore 139408
Tél. +65 6884 9780
www.essec.edu/asia

ESSEC | CPE Registration number 200511927D
Period of registration: 30 June 2023 - 29 June 2029
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Afrique

Plage des Nations - Golf City
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)
Maroc
Tél. +212 (0)5 37 82 40 00
www.essec.edu

CONTACT

ESSEC Online TEAM
ESSEC Executive Education
execed.online@essec.edu

Le contenu présenté dans cette brochure est indicatif et peut être sujet à modifications, il n'est pas contractuel.

Une association de

