

LOW CARBON, BIODIVERSITY AND CIRCULAR ECONOMY STRATEGIES

100% online – 60 to 90 min weekly synchronous webinars

From resource scarcity, via supply chain disruption, to regulatory and consumer pressure, the challenges facing businesses are multiple. In the 21st century, organizations increasingly realize that doing better (not more) with less will be key for businesses and society alike.

This module covers how to design and implement resilient low-carbon and biodiversity strategies, and explores the Circular Economy as a way to minimize waste and reuse resources effectively through innovative business models.

PROFILE

Business leaders, sustainability professionals, consultants and NGO member who are focused on implementing low carbon, biodiversity and circular economy principles and strategies.

TAKEAWAYS

- Design resilient **low-carbon and biodiversity strategies**.
- Minimize waste with **Circular Economy principles**.
- Apply tools like the **Circular Canvas for sustainable business models**.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

Environment, Climate and their impact on businesses

- Current environmental challenges, risks and opportunities for businesses.
- Environmental assessment, degree of strategic commitment, implementation, transparency and associated challenges (greenwashing).
- Understanding how environmental issues impact business / how business has an impact on the environment.
- Identifying the opportunities and challenges of better integrating environmental sustainability into a company's strategy (business value proposition).

Circular Economy principles and diagnosis

- Understanding the Circular Economy.
- From linear to circular: Definition, principles, and impact of the circular economy.
- Understanding circular value creation mechanisms.
- Making the case for Circular Economy in your organization.
- Learning how to make a circular diagnosis of your organization and how to evaluate the impact.
- Understanding new circular business models.

Circular Economy and business transformation

- Deploying the Circular Economy in your organization.
- Understanding new circular business models: Economy of functionality.
- Design for Circularity.
- Data management for circularity.
- Deploying the Circular Economy in your organization.
- Circular Toolbox, including Life Cycle Analysis, Material Flow Analysis, FutureFit method.
- Learning how to transform your organization towards circularity by applying the Circular Canvas method.

FACULTY



Bernard Leca
ESSEC Professor
Ecological Transition Strategy Director of the "Talents for Ecological Transition" Chair



Alexis de la Tour du Pin
Director of ESSEC
MSc in Sustainability Transformation & ESSEC Sustainability Transition



Felix Papier
ESSEC Professor
Purchasing and supply chain specialist Director of the Circular Economy Chair