

# SOCIAL INNOVATION, DIVERSITY & INCLUSION

100% online – 60 to 90 min weekly synchronous webinars

In today's rapidly evolving societal landscape, organizations are increasingly recognizing the importance of embracing diversity and fostering inclusive environments.

This module delves into the dynamic fields of social innovation, diversity, and inclusion, offering a comprehensive understanding of how these concepts intersect and drive positive change.

Participants will explore strategies to innovate solutions for social challenges, enhance workplace diversity, and implement inclusive practices that promote equity and belonging.

By the end of this module, learners will be equipped with the tools to champion diversity, foster inclusion, and lead innovative social initiatives that create lasting impact in their organizations and communities.

## PROFILE

Business leaders, HR professionals, consultants, and NGO members committed to fostering social innovation, promoting diversity, and ensuring inclusion in their organizations.

## TAKEAWAYS

- Understand **social challenges** and the role of businesses in social innovation.
- Explore strategies for integrating **diversity and inclusion into organizational culture**.
- Measure and communicate **the impact of CSR projects and DEI initiatives**.

## BOOK A MEETING



100% taught in English

6 weeks  
2 hours per day on average

100% Online

€2,900 excl. VAT  
€3,480 incl. VAT

The ESSEC Online Team

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Conditions apply.  
Contact our program advisor



## TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



## EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

## STRUCTURE

### Social innovation

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| <ul style="list-style-type: none"> <li>Overview of social challenges: human rights, labor conditions, diversity and inclusion, community engagement.</li> <li>Analysis of the social impact of businesses on stakeholders.</li> <li>The role of businesses in addressing social challenges.</li> <li>Social innovation, social entrepreneurship, social intrapreneurship.</li> </ul> | <ul style="list-style-type: none"> <li>Understanding the key social issues facing businesses today.</li> <li>Understanding the role that social innovation can play in addressing social challenges.</li> <li>Designing strategies for integrating social innovation into business operations.</li> <li>Measuring and communicating the impact of CSR projects and social innovation.</li> </ul> |
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### Diversity & Inclusion

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| <ul style="list-style-type: none"> <li>Overview of the types of diversity (e.g., cultural, gender, age, ability).</li> <li>Types of biases and discriminations.</li> <li>Inclusive Leadership: strategies and best practices for promoting D&amp;I in the workplace.</li> <li>Setting DEI Metrics and Accountability.</li> <li>Inclusive organizational culture.</li> </ul> | <ul style="list-style-type: none"> <li>Identifying the causes of discriminations and their consequences.</li> <li>Recognizing the importance and benefits of D&amp;I in the workplace.</li> <li>Understanding the links between diversity and performance.</li> <li>Identifying common barriers to achieving D&amp;I.</li> </ul> |
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## FACULTY



**Junko Takagi**  
ESSEC Professor  
Co-chair « Leadership & diversity »  
Diversity expert



**Tommaso Ramus**  
ESSEC Professor  
Social innovation expert



**Angela Sutan**  
ESSEC Professor  
Research Professor in Sustainability  
Scientific Director of the ESSEC Experimental Lab